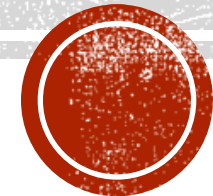


OUTREACH

WP 7 Communication, outreach and linkages





Maximise the impact

Plan for Dissemination and Exploitation



- To engage Geosciences data providers
- To engage Professionals (users)
- To ensure public outreach

- Ensuring the projects results are ingested into the European Minerals Intelligence Platform (Minerals4EU project);
- Participating in international conferences;
- Participating in and debriefing the HLG of the EIP on RM, in the GEO HLG;
- Developing dissemination materials;
- Maintaining linkages with relevant past, on-going and in preparation initiatives (M4EU, MINATURA2020 and INTRAW);
- Organising dissemination events.

Graphical Identity



Restyling logo



Graphical Identity



PPT Template



- Homepage
- WHY
- WHAT
- WHO
- WHERE
- WHEN
- FAQ



The coming revolution in Mineral Intelligence Capacity Analysis

WHY

Primary and secondary raw materials are fundamental to Europe's economy and growth. They represent the most important link in the value chain of industrial goods production, which makes a commitment for us as a source of prosperity in Europe. However, there exists to date no raw materials knowledge infrastructure at EU level.

[Read more...](#)

WHAT

The MICA project contributes to ongoing efforts towards the establishment of a stakeholder tailored product termed the 'European Raw Materials Intelligence Capacity Platform' (EU-MICP), by previous project.

[Read more...](#)

WHO

The MICA project brings together a multi-disciplinary team of experts from natural and technical sciences, social sciences including political sciences, and information science and technology to ensure that raw material intelligence is collected, collated, stored and made accessible in the most secure way corresponding to stakeholder needs.

[Read more...](#)

RECENT POSTS

Bonjour tout le monde !

WEBSITE

<http://mica.eurogeosurveys.org>



David Ovadia
Chairman
IGS (International
Geoscience
Services) Ltd

Effective exploitation depends on early identification of:

- Who are the stakeholders (listed, by name, country, category etc);
- Exactly what are their areas of interest
- What are the deliverables, as seen by stakeholders;
- When will these deliverables be available

- To draft the Plan for Dissemination and Exploitation
- To produce Brochure/leaflet/articles
- To organise MICA General Assembly (July? > September)
- To participate in conferences
 - EGS National Delegates Forum (February) > **providers**
 - EGS General Assembly (March) > **providers**
 - EGU General Assembly (April) > **users**
 - EMD (April –tbc) > **users /public at large**
 - 2016 GEO European Projects Workshop (May) > **users**
 - 35TH International Geological Congress (August) > **providers and users**
 - EGS National Delegates Forum (September) > **providers**
 - EGS General Assembly (October) > **providers**
 - INTRAW Experts' Workshop (October) > **users**
 - CCOP General Meeting (November) > **users**
 - GEO-XIII Plenary (November) > **users**



MICA Mineral Intelligence
Capacity Analysis



Co-funded by
the European Union

THANKS FOR YOUR ATTENTION



GEUS



JRC
EUROPEAN COMMISSION



MinPol KG

Fraunhofer

ISI



The Geological Surveys of Europe

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